



CRAIG ALEXANDER EDWARDS

DESIGNER ■ PHOTOGRAPHER ■ VIDEOGRAPHER ■ WRITER ■ PRODUCER

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Greetings! I'm **CRAIG EDWARDS**, a commercial artist with two decades of professional experience in film, television, publishing and digital media. I'm classically-trained, yet cutting edge, utilizing a wide variety of finely-honed skills and disciplines in the entertainment, commercial art, photography, video, and post-production industries. I'm an adaptable multitasker, eager to learn new skills when needed and comfortable with many different styles and techniques. Apart from my creative abilities and technical knowledge, my strengths are my strong work ethic, loyalty, discipline, and professionalism. It's always my goal to quickly become a valuable asset to any team or project with which I'm involved. Thank you for your interest!



- **Graphic Design**
- **Digital Prepress**
- **Photography**
- **Videography**
- **Photoshop** (color grading, retouching, compositing, matte painting)
- **Motion Graphics and Motion Design** (primarily using **After Effects**)
- **3D Computer Graphics and 3D Animation** (primarily using **LightWave 3D**)
- **Typography and Type Design**
- **Video Editing and Post Production**
- **Sound Editing, Scoring and Mixing**
- **Writing, Copywriting, Proofreading and Editing**
- **Web Development, Webmastering and Coding**
- **Art Direction, Styling and Food Styling**
- **Social Media**

CURRICULUM VITAE:
For links to various reels, portfolios and CVs, visit AceGraphicsLV.com

EDUCATION

POST GRADUATE:

Digital Animation and Visual Effects (DAVE) School at Universal Orlando

Orlando, FL. Associate's Degree in 3D Animation and VFX, 2001–2003.

COLLEGE:

School of Visual Arts

New York, NY. BFA Program in Film & Television, 1984–1988.

HIGH SCHOOL:

North Carolina School of the Arts

Winston-Salem, NC. Visual Arts Program, 1982–83.

BONUS SCHOOLING!

Art Institute of Pittsburgh

Pittsburgh, PA. Advanced Art Summer Training Program, 1983.

EXPERIENCE

After college, I worked for a graphic art studio in Manhattan called JRJ Associates, chiefly servicing music industry clients like Sony/BMG and RCA. After a few years I moved to Austin, TX, where I worked variously as a writer, photographer, and designer, publishing a biweekly nitelife magazine for six years before opening my own design studio, Design Lab, with partner Elizabeth Sweton. We executed all manner of design, packaging, marketing and branding with a wide variety of clients, and were pleased to be included in the PRINT Magazine Regional Design Annual in 2001.

Soon thereafter, I moved to Orlando to study Computer Animation and Visual Effects, and after three years in Florida, mission accomplished, relocated to Los Angeles to find employment in the film and television industry.

For most of the past ten years (2005–2013) I worked in Hollywood as a freelance digital artist on productions such as "NCIS", "Teen Wolf", "Person of Interest", "Community", "Fringe", "Lost", "Pushing Daisies", shows for The History Channel, [adult swim], The Weather Channel, and many others. For a more complete list of my Television and Film credits, please see my page on the Internet Movie Database (IMDb) at imdb.com/name/nm1206189/ (or search for Craig Edwards II), but note that IMDb does not include my work on music videos and television commercials, for clients like Taco Bell, Best Buy, DirecTV and artists like Foo Fighters, iCarly, Marilyn Manson, Maroon 5, No Doubt, The B-52s, Robin Thicke and Shia LeBeouf.

Concerned about the state of the industry, personally satisfied by my contributions, and hungry to experience new frontiers and fresh challenges, I moved to Las Vegas in June of 2013, where I have been doing graphic design, motion graphics, marketing and promotion on a freelance basis while exploring longer term opportunities suited to my ambitions and skillset.



MAY 2007 - MARCH 2013

Eden FX

Title: Visual Effects Artist
Address: 12421 W Olympic
Los Angeles, CA 90064
Supervisor: Rebecca West
Supervisor Title: Producer
Phone: (310) 481-7078

Job Duties: Freelanced for six years on dozens of projects including "Chuck," "NCIS: LA," Disney's "Pair of Kings," Taco Bell, IMAX for Kennedy Space Center, and many more.

Reason for Leaving: Moved to Las Vegas.

JUNE 2008 - FEBRUARY 2013

Dilated Pixels

Title: Digital Artist
Address: 6605 Hollywood Blvd.
Los Angeles, CA 90028
Supervisor: PJ Foley
Supervisor Title: Supervisor
Phone: (323) 455-0930

Job Duties: I worked freelance on a number of shows, films, videos, commercials and other productions as needed. Most recently, I created motion graphics for episodes of "Forecasting The End" for The Weather Channel, and titles for Academy Award-winning director Lucy Walker's documentary "The Crash Reel" for HBO.

Reason for Leaving: Relocated to Las Vegas.

NOV 2012 - FEB 2013

Abominable Pictures

Title: VFX Supervisor
Address: 3400 Cahuenga Blvd,
West Building C, Floor 2
Los Angeles, CA 90068
Supervisor: Max La Bella
Supervisor Title: VFX Supervisor
Phone: (323) 205-6299

Job Duties: Visual Effects Supervisor, Digital Effects Artist & Composer for ten episodes of "Newsreaders."
<http://www.imdb.com/title/tt2166772/>

Reason for Leaving: Completed season.